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Ellis Communications
117 South Court Street
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To Whom It May Concern:

Chris Ellis played a key role in expanding our sales to hunters. He did this by using his experience and connections with the most well known gun writers in the country.

Chris has a tremendous amount of experience in the hunting market which gives him the advantage of knowing several gun writers personally, many of which call Chris "friend". Building these strong relationships provides these gun writers with a high level of trust. If Chris is working to tell your story then the gun writers know that you must have a good story to tell.

Chris reinforces that trust by his prompt handling of any request. This is critical to a gun writer who has a deadline to meet. Chris' understanding of the struggles facing gun writers results in Chris being completely prepared to provide the gun writer with what ever they need to tell a good story.

Dealing with the many different gun writers is a real challenge as each gun writer (as with all people) has a certain way they like to do things. Chris is respectful, professional and brings a fun loving flare to public relations that makes it easy for Chris to both build new and strengthen existing relationships.

I recommend Chris to anyone who is looking for someone who will commit himself to your success. It is hard to find capable people and Chris is one of those individuals.

Regards,

Eric Stecker
Master Bulletsmith in charge of Operations
Berger Bullets